

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**For Six Month Period Ending April 30 2012

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration No.

Hong Kong Tourism Board

02110

(c) Business Address(es) of Registrant

5670 Wilshire Blvd., Suite 1230, Los Angeles, CA 90036

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- | | | |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.Yes ☐ No ☒If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

Hong Kong Tourism Board

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☐Exhibit B⁴ Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
11/30/2011	HKTB-HK	Funding by Home Office	129,559.86
12/31/2011	HKTB-HK	Funding by Home Office	511,878.23
1/1/2012	HKTB-HK	Funding by Home Office	168,630.00
1/2/2012	HKTB-HK	Funding by Home Office	286,817.00
1/3/2012	HKTB-HK	Funding by Home Office	147,925.00
1/4/2012	HKTB-HK	Funding by Home Office	301,439.00

\$1,546,249.09

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☒ No ☐

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
Hong Kong Government	November 1 2011 to April 30 2012	Posters, Brochures & display materials	To promote tourism to Hong Kong

6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☒ No ☐

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
November 1 2011 to April 30 2012	Wholesalers, Retailers, Meetings & Incentives Planners & Travelling Public	Government of Hong Kong	Trademarks, Meeting Guides, Brochures, Posters & Incentives	To promote tourism to Hong Kong

(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²

Yes ☒ No ☐

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Hong Kong Government

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

Hong Kong Government

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☒ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☒ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☒ Other (specify) Digital Marketing

Electronic Communications

- ☐ Email
☐ Website URL(s): _____
☐ Social media websites URL(s): _____
☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☒ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☒ Civic groups or associations ☐ Nationality groups
☐ Other (specify) _____

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes ☐ No ☒

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

May 30, 2012

/s/ William B. Flora Jr.

eSigned

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

US DEPARTMENT OF JUSTICE FILING

FOR THE PERIOD OF

November 1 2011- April 30 2012

13. ACTIVITIES

Distributed promotional material and provided information to all segments of the travel industry and traveling public. Also participated in trade shows, promotions, travel seminars with other tourist offices, wholesalers transpacific air and carries.
Detail for above functions as list below:

Function	Location	Dates
WESTERN FOLDER DISTRIBUTING COMPANY	Nationwide	Nov 1, 2011 - Apr 30, 2012
Signature Travel Network	Nationwide	Nov 2011 - Feb 2012
MAST Vacation Packages, Inc.	Nationwide	Nov 2011
TRAVEL LEADERS FRANCHISE GROUP	Nationwide	Mar 2012
Coyne Public Relations LLC	Nationwide	Nov 1, 2011 - Apr 30, 2012
VIRTUOSO	Nationwide	Nov 2011
Margaret Bell	Chicago	Nov 1, 2011 - Apr 30, 2012
USTOA	Florida	Dec 2011
Maritz Travel	Nationwide	Nov 2011 - Mar 2012
Cvent	Nationwide	Nov 2011
MCD Advertising & Design	Los Angeles	Nov 2011
Aberdeen Tours	Nationwide	Dec 2011 - Jan 2012
Grand Holidays	Nationwide	Dec 2011 - Jan 2012
Meetings Media	Nationwide	Dec 2011
R&J International	Nationwide	Dec 2011
ASAE	Nationwide	Nov 2011
ASAE	Nationwide	Nov 2011
Patina Catering	Los Angeles	Dec 2011 - Feb 2012
R & G Lounge	San Francisco	Dec 2011 - Feb 2012
CHINATOWN BRASSERIE	New York	Dec 2011 - Jan 2012
MM Management LLC	Nationwide	Jan 2012
PCMA	San Diego	Dec 2011
Peregrine Travel Group	Hong Kong	Dec 2011
Lychee House	New York	Feb 2012
AMC Institute	California	Feb 2012
PCMA	Nationwide	Feb 2012
ABC Arts	Los Angeles	Jan 2012
MCD Advertising & Design	Nationwide	Mar 2012
Peregrine Travel Group	Hong Kong	Feb 2012
Diversity Communications	Nationwide	Feb 2012

13. ACTIVITIES

Distributed promotional material and provided information to all segments of the travel industry and traveling public. Also participated in trade shows, promotions, travel seminars with other tourist offices, wholesalers transpacific air and carries.
Detail for above functions as list below:

Function	Location	Dates
Meetings Media	Nationwide	Feb 2012
Chinatown Brasserie	New York	Feb 2012
Signature Travel Tours	Nationwide	Feb 2012 - Mar 2012
MCD Advertising	Nationwide	Feb 2012
Travel Spike	Nationwide	Mar 2012
United Airlines	Nationwide	Mar 2012
Travelocity.com	Nationwide	Feb 2012 - Mar 2012
Expedia, Inc.	Nationwide	Feb 2012
Gala Tours International	Nationwide	Feb 2012 - Mar 2012
MCD Advertising & Design	Nationwide	Feb 2012
American Recovery Service Incorporated	Nationwide	Mar 2012
Singapore	Nationwide	Mar 2012
MEETINGS MEDIA	Nationwide	Apr 2012
ASAE & THE CENTER	Nationwide	Mar 2012
AMERICAN SOCIETY OF ASSOCIATION EXE	Nationwide	Mar 2012
Globotours	Los Angeles	Mar 2012
MEETINGS MEDIA	Nationwide	Oct 2011
INTERNATIONAL CONFERENCE	Nationwide	Apr 2012

15. (a). DISBURSEMENTS-MONIES

<u>DATE</u>	<u>TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
May 01, 2011 Staff to Oct 31, 2011		Wages & Salaries (Monthly)	\$579,519.93
	Prudential Financial	Retirement Contribution	\$44,244.25
	Blue Cross Insurance	Medical/life/Dental Coverage	\$103,062.74
	Office Expenses	Rent; utilities; postage (mailing house services in- cluded along with messenger services, UPS, etc); insurance coverage)includes liability, & workmen's comp, travel); lease & maintenance charges on equipment; consulting fee; misc. charges (including printing, parking, material display, etc) (Included both LA & NY offices expenses)	\$214,179.39
		Special Promotions & EXHIBITION AND EMPLOYEES TRAVEL EXPENSES FOR SALES CALLS & ADMINISTRATION TRAVEL, ETC	513,858.57
		Total Expenses	<u>\$1,454,864.88</u>

15(b). Disbursements-Monies

Function	Location	Dates	Amount
WESTERN FOLDER DISTRIBUTING COMPANY	Nationwide	Nov 1, 2011 - Apr 30, 2012	14,000.00
Signature Travel Network	Nationwide	Nov 2011 - Feb 2012	3,010.00
MAST Vacation Packages, Inc.	Nationwide	Nov 2011	600.00
TRAVEL LEADERS FRANCHISE GROUP	Nationwide	Mar 2012	13,500.00
Coyne Public Relations LLC	Nationwide	Nov 1, 2011 - Apr 30, 2012	63,000.00
VIRTUOSO	Nationwide	Nov 2011	15,000.00
Margaret Bell	Chicago	Nov 1, 2011 - Apr 30, 2012	33,540.00
USTOA	Florida	Dec 2011	2,625.00
Maritz Travel	Nationwide	Nov 2011 - Mar 2012	50,000.00
Cvent	Nationwide	Nov 2011	11,700.00
MCD Advertising & Design	Los Angeles	Nov 2011	2,878.00
Aberdeen Tours	Nationwide	Dec 2011 - Jan 2012	5,583.20
Grand Holidays	Nationwide	Dec 2011 - Jan 2012	7,087.00
Meetings Media	Nationwide	Dec 2011	3,000.00
R&J International	Nationwide	Dec 2011	3,040.00
ASAE	Nationwide	Nov 2011	11,262.00
ASAE	Nationwide	Nov 2011	13,166.00
Patina Catering	Los Angeles	Dec 2011 - Feb 2012	20,000.00
R & G Lounge	San Francisco	Dec 2011 - Feb 2012	8,500.00
CHINATOWN BRASSERIE	New York	Dec 2011 - Jan 2012	5,000.00
MM Management LLC	Nationwide	Jan 2012	12,000.00
PCMA	San Diego	Dec 2011	5,550.00
Peregrine Travel Group	Hong Kong	Dec 2011	21,900.00
Lychee House	New York	Feb 2012	2,902.91
AMC Institute	California	Feb 2012	5,500.00
PCMA	Nationwide	Feb 2012	7,000.00
ABC Arts	Los Angeles	Jan 2012	4,200.00
MCD Advertising & Design	Nationwide	Mar 2012	2,750.00
Peregrine Travel Group	Hong Kong	Feb 2012	4,627.00
Diversity Communications	Nationwide	Feb 2012	3,140.00
Meetings Media	Nationwide	Feb 2012	3,000.00
Chinatown Brasserie	New York	Feb 2012	918.46

15 (b). Disbursements-Monies

Function	Location	Dates	Amount
Signature Travel Tours	Nationwide	Feb 2012 - Mar 2012	3,160.00
MCD Advertising	Nationwide	Feb 2012	5,937.50
Travel Spike	Nationwide	Mar 2012	5,000.00
United Airlines	Nationwide	Mar 2012	15,000.00
Travelocity.com	Nationwide	Feb 2012 - Mar 2012	40,000.00
Expedia, Inc.	Nationwide	Feb 2012	35,000.00
Gala Tours International	Nationwide	Feb 2012 - Mar 2012	4,000.00
MCD Advertising & Design	Nationwide	Feb 2012	7,807.50
American Recovery Service Incorporated	Nationwide	Mar 2012	4,000.00
Singapore	Nationwide	Mar 2012	4,700.00
MEETINGS MEDIA	Nationwide	Apr 2012	2,000.00
ASAE & THE CENTER	Nationwide	Mar 2012	8,572.00
AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	Nationwide	Mar 2012	10,302.00
Globotours	Los Angeles	Mar 2012	3,400.00
MEETINGS MEDIA	Nationwide	Oct 2011	3,000.00
INTERNATIONAL CONFERENCE	Nationwide	Apr 2012	2,000.00
			513,858.57

Total for November 1 11 - April 30, 12

<u>Date</u>	<u>Reimburse Amount</u>
11/30/2011	129,559.86
12/31/2011	511,878.23
1/1/2012	168,630.00
1/2/2012	286,817.00
1/3/2012	147,925.00
1/4/2012	301,439.00
Total	<u>\$1,546,249.09</u>
 Co-op	 21,300.58
Interest	<u>194.65</u>
	<u>\$1,567,744.32</u>

Interest

Date	IMMA 903450857
11/30/2011	55.69
12/31/2011	35.13
1/1/2012	31.80
1/2/2012	33.15
1/3/2012	38.88
1/4/2012	82.32
Total for Nov 01,11- Apr 30, 12	<u>\$194.65</u>